

# Raffaele Mermina

UX/UI DESIGNER

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Focused on creating and delivering user-centered digital experiences.

## Skills

High Fidelity Design, Wireframing, Prototyping, Benchmarking, User research, Usability testing, Video editing

## Tools

Figma, Sketch, Adobe Creative Suite, Invision, Zeplin, Miro, Notion, HTML/CSS, Wordpress, Final Cut Pro

## Languages

Italian, English

## Education

### Università degli Studi di Milano-Bicocca

OCT 2010 - MAY 2012, MILAN

Departments of Computer Science and Technology. Attendance of the first two academic years.

### Istituto Tecnico Industriale A. Bernocchi

SEP 2004 - JUN 2010, LEGNANO

High school leaving qualification in computer science

## Work experience

### Extendi / UX/UI Designer

NOV 2021 - PRESENT, FLORENCE

Designing and reshaping digital solutions for top-tier companies. My work spans from **wireframing and research studies** to creating **UIs and prototypes**.

### Sourcesense / Web designer

APR 2019 - NOV 2021, MILAN

Design, creation and conception of interfaces for websites and web platforms. Development using **HTML and CSS** code.

### Publicis sapient / Web designer

NOV 2018 - APR 2019, MILAN

Development of **mobile-friendly websites, landing pages and DEM**. Development in **HTML and CSS** code and use of frameworks such as jquery. **Benchmarking** and **debugging** activities.

### Buildo / UX/UI Designer

AGO 2018 - DEC 2018, MILAN

Design of interfaces for **web applications** and **web platforms**. **Requirements gathering**, **user interview**, **wireframe** and **mockup** production. Conducting **usability tests** via interactive prototypes.

### Ingrandimenti / Web designer

MAY 2016 - AGO 2018, LEGNANO

Head of the development department consisting of a team of 7 people. **Coordination** of each project phase: conception, design, development and Optimisation. Creation of websites and landing pages, always **mobile friendly**, via **CMS** such as **Wordpress**. Customer management via direct contact.